

Design a Bizcomm Loerie tattoo!

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Bizcommunity.com as usual will be at The Loerie Awards, 28 – 29 July 2007 in full force and styling this year with our mojo bloggers and regular vlogs. But we also need to look stylish and encourage the industry to participate in our mobile social media networking initiative: sending all your comments and pix via mobile phone to be loaded into our special Loerie blogs. So we're looking to all young designers out there to design a tattoo for us to distribute at Loeries in this fun interactive initiative. There's even a prize!

THE CLIENT: Bizcommunity.com

THE PLACE: Margate, the lekker soos 'n cracker Loeries hangout

THE OCCASION: To promote Bizcommunity.com's MoJo Project ('Mobile Journalists').

THE BRIEF: To design a stylish motif that can be used as a tattoo that people will want to wear that will brand all Loerie Awards festival goers as Biz mobile journalists and to remind revelers to send images and their comments via SMS or MMS to the Bizcommunity.com site throughout the Loerie weekend, 28 – 29 July 2007.

Size: 76x76mm

Designs may be recommended to be in one colour, full colour, glitter or glow-in-the-dark finish.

THE PRIZE:

Apart from the fame and fortune being featured on Bizcommunity.com will bring you, local distributors of video and streaming video peripherals, Edutain Distribution and Magix AG, the market leader in providing easy-to-use software solutions and multimedia content, will be providing the prize to the winning design.

CLOSING DATE:

Entries must please be sent to Bizcommunity.com's consultant creative spirit, Terry Levin, at . The closing date is Monday, 16 July 2007.

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