

# OFM - the sound of your 2015

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OFM, the sound of your life in Central South Africa, is planning a year to remember and it all starts in the first quarter of 2015.

On air, our theme weekends have always proved popular among our listeners and this year promises to be no different. In January, OFM celebrates one of South Africa's proudest musical exports, Johnny Clegg. In the month of love, our female listeners especially will melt to the soothing sounds of Bobby van Jaarsveld and Bryan Adams. In March, we celebrate musical icon Phil Collins and the best of 80's rock 'n roll. As always, there will be many prizes and two cash draws up for grabs during our theme weekends.

In February, OFM brings its listeners the popular Clarens Craft Beer Festival. In March, avid golfers will have the chance to play a few rounds and give to charity at the Chip for Charity golf day in Bloemfontein.

In March, an old favourite returns when a few lucky listeners will have the opportunity to win big in one of OFM's most popular on-air competitions - The Safe - filled with thousands of rands.

Says Nick Efstathiou, OFM General Manager: "Last year was a fantastic year for the station. We hope to build on our success in 2015, by consistently bringing our listeners the best radio product they deserve and by providing an advertising platform to our clients to continue to build their businesses and thrive in central South Africa."

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OFM, is Central South Africa's premier commercial radio station, offering a mix of music, news and entertainment. The station serves the affluent SEM 7+ economically active marketplace with a broadcast footprint across the Free State, Northern Cape, southern Gauteng and North West.

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