

# Uganda: Free Facebook on MTN



By [Walter Wafula](#)

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MTN, Uganda's most subscribed mobile telecommunication company has announced that it will offer use of the Facebook platform for free. The announcement comes on the back of a landmark partnership between MTN Uganda and Facebook the world's most popular social networking site.



Through the deal, MTN has introduced 'Facebook Zero', a service that will enable up to 5.5 million subscribers with internet enabled phones to access Facebook free of charge. Until the announcement, only Orange Uganda offered free access to Facebook through its network, to Ugandans.

## Facebook Zero

Announcing the service, in Kampala, MTN CMO Isaac Nsereko said; "The Facebook Zero service directs users to a much faster mobile site than the regular Facebook page. The site is text-only, which allows for free browsing because MTN will not charge users for data access to text-only pages."

To access the free service, MTN subscribers must access <http://0.facebook.com> or <http://zero.facebook.com> via their mobile handsets. Says Nsereko, "Now that we have made it freely available, though, we believe that many more millions of Ugandans will join and use Facebook more often."

Gasper Mbowa, MTN segment manager advised that users will be charged regular data charges if they click on external links or go to view photos.

## ABOUT WALTER WAFULA

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