

Spikes Asia: Film, Print, Outdoor and Radio Jury announced

SINGAPORE: Spikes Asia, the regional creative advertising and communications festival for Asia Pacific, taking place 16-18 September in Singapore, has announced the Film, Print, Outdoor and Radio Jury - the first of 10 juries that will vote on this year's entries.



Chaired by Amir Kassaei, chief creative officer of DDB Worldwide, the Film, Print, Outdoor and Radio jury is made up of 12 award-winning creatives from across the region:

- Amir Kassaei, chief creative officer of DDB Worldwide, Global - Jury President
- Ashish Chakravarty, chief creative officer, McCann Worldgroup, India
- Brian Capel, executive creative director, Leo Burnett, Indonesia
- David Guerrero, chairman & chief creative officer, BBDO Guerrero, The Philippines
- Francis Wee, executive creative director, Ogilvy & Mather, China
- Gigi Lee, executive creative director, Y&R, Malaysia
- Hye Jin Won, senior group creative director, Innocean, South Korea
- Kentaro Kimura, creative director/co-chief executive officer, Hakuhodo Kettle, Japan
- Matty Burton, executive creative director, Whybin\TBWA\Tequila, Australia
- Piya Churakpong, executive creative director, Lowe Worldwide, Thailand
- Steve Elrick, regional executive creative director, BBH Asia Pacific, Regional
- Tay Guan Hin, regional executive creative director, SE Asia, JWT, Regional

Philip Thomas, CEO of Lions Festivals says, "This is a very strong jury line-up befitting the high calibre of work that no doubt will be judged at Spikes Asia this year. Whilst Asia-Pacific agencies are doing well at international awards, it's at regional awards such as Spikes Asia where more of the work will shine putting the spotlight on the region, its agencies and the creators of the work."

For information on how to enter, tips from past jury presidents on how to win at Spikes Asia and to register to attend, please visit www.spikes.asia Delegates registering before 1 August 2012 can benefit from the early bird rate.

Key 2012 dates

Delegate Registration: Open

Entries: Open

Entries deadline extended to 3 August 2012

Delegate early bird registration ends: 1 August 2012

Festival dates: 16-18 September 2012

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