

# Spikes Asia 2011 announces two juries

SINGAPORE: Spikes Asia, the annual awards and festival for creative excellence, has announced the first two of this year's eight juries - the Film, Print, Outdoor and Radio jury, and the Direct and Promo & Activation jury.



The 20 international and regional members that make up these juries will meet in Singapore in September to judge, discuss and award the region's best work in these categories.

## Film, Print, Outdoor and Radio Jury

Rémi Babinet, chairman & worldwide creative director, BETC Euro RSCG, Global - jury president

Connie Lo, executive creative director, Leo Burnett, Hong Kong

Leigh Reyes, executive creative director, Lowe Philippines, The Philippines

Michael Dee, chief creative officer, DDB China Group, China

Michael Raso, executive creative director, McCann Sydney, Australia

Nick Worthington, executive creative director, Colenso BBDO, New Zealand

Randy Rinaldi, executive creative director, Grey Indonesia, Indonesia

Ravi Deshpande, chairman & CEO, Contract Advertising, India

Steve Back, chief creative officer, Ogilvy & Mather, Singapore

Thirasak Tanapatanakul, chief creative officer, Creative Juice/TBWA, Thailand

Wain Choi, VP & global executive creative director, Cheil Worldwide, Korea

Yukio Nakayama, executive creative director, Dentsu, Japan

## Direct and Promo & Activation Jury

Daniel Morel, chairman & chief executive officer, Wunderman, USA - Jury President

Bobby Pawar, chief creative officer, Mudra Group, India

David Smail, chairman & executive creative director, BBDO Vietnam, Vietnam

Norman Tan, chief creative officer, China, Lowe China, China

Raymond Ng, creative director, Draftfcb, Malaysia

Steve Coll, executive creative director, Euro RSCG, Australia

Takeshi Nozoe, creative director, Hakuhodo, Japan

Trong Tantivejakul, chief creative officer, Y&R Bangkok, Thailand

"This is a fantastic jury line-up, with some great creative minds coming together to determine the best work in the region. We look forward to welcoming them to Spikes Asia, where no doubt there will be some outstanding work to be seen," says Terry Savage, chairman of Cannes Lions, who together with Haymarket, organise Spikes Asia.

The Digital, Media, Design, Craft, Integrated and PR juries will be announced shortly. To submit entries, register to attend or for more information on Spikes Asia 2011, go to [www.spikes.asia](http://www.spikes.asia).

## **Key dates**

Entries now open

Entries extension: 5 August 2011

Delegate registration now open

End of early bird registration: 1 August 2011

Festival dates: 18-20 September 2011

For more, visit: <https://www.bizcommunity.com>