

## 2011 Framepool/ LBB/ FireFlies Challenge latest news

LONDON, UK / MUNICH, GERMANY / PARIS, FRANCE / LOS ANGELES, US: Framepool, LBB and the Fireflies can now welcome even more advertising super stars to their challenge's prominent jury: Al Moseley (180 Amsterdam), Barnsley (The Mill) and Tiger Savage (Tiger's Eye) are now also confirmed as judges.

**FRAMEPOOL**  
The Footage Collection Run By Filmmakers

So far, 86 directors out of 25 countries have registered for the 2011 Framepool/ LBB/ FireFlies Challenge. To allow even more creatives to upload their entries, Framepool have now decided to extend the deadline for all entries to 16 May.

The Framepool/ LBB/ FireFlies Challenge is aimed at directors from all over the world, who want to present their films to a highly prominent jury - whilst supporting a good cause at the same time. Contestants are asked to create a short film on the topic "compassion". The works will be judged by a jury of advertising industry super stars, including Mark Tutsell (Leo Burnett), Jake Scott (RSA), Olivier Altman (Publicis), Steffen Gentis (BBDO Proximity), Ringan Ledwidge (Rattling Stick), Mike Clear (2010 Winner/Mother), Wolf Jaiser, Sandy Watson Scott (The FireFlies) - as well as Al Moseley (180 Amsterdam), Barnsley (The Mill) and Tiger Savage (Tiger's Eye).

For more information go to [www.Framepool-FireFlies-Challenge.com](http://www.Framepool-FireFlies-Challenge.com).

For more, visit: <https://www.bizcommunity.com>