

# 2010 league tables of PR advisers to global M&A

LONDON, UK / NEW YORK, US / HONG KONG: mergermarket, part of The Mergermarket Group, has released its league tables of PR advisers to global mergers and acquisitions (M&A) for 2010.



Brunswick Group and FD were the leading PR advisers to global M&A, by value and deal count respectively, in 2010. Brunswick advised on deals worth a total of US\$227.8 billion (about R1594.6 billion), keeping the firm at the top of the value table from 2009. FD advised on 223 deals (worth US\$191 billion - about R1337 billion), again keeping their spot at the top of the deal count table from the previous year.

## Highlights

- Brunswick Group and FD top the global PR adviser rankings
- Joele Frank Wilkinson becomes the leading PR adviser to US M&A in 2010 for the first time on mergermarket record
- Brunswick and FD dominate the league tables in Europe and Asia-Pacific
- Kreab Gavin Anderson shows strong performance in 2010 in Asia-Pacific, jumping from 11th place by volume in 2009 to become the third most active adviser in 2010, as well as taking fifth place by value up from ninth place in the previous year
- Global M&A totalled US\$2,124.9 billion (about R14,874.3 billion) in 2010, up 24.8% from 2009. Deal count was up 29.8% from the previous year, with a total of 3499 deals recorded in 2010.

## About mergermarket

mergermarket, part of The Mergermarket Group, is an independent mergers and acquisitions (M&A) intelligence service used by the world's foremost financial institutions to originate deals. It provides proprietary intelligence on potential deal flow, potential mandates and valuations via the world's largest group of M&A journalists and analysts who have direct access to the most senior decision-makers and corporates. The Mergermarket Group has over 500 employees worldwide and regional head offices in New York, London and Hong Kong. Go to [www.mergermarket.com](http://www.mergermarket.com) for more information.

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