

190: The Marketing Mix Social Media Landscape Briefing findings

On the next [Biz Takeouts Marketing & Media radio show](#) on Thursday, 22 September 2016, from 9-10am, show host Warren Harding chats to Mike Wronski ([@mikewronski](#)), director of Digital Flow.



Mike will be discussing the the top five platforms, how the research results and the latest important announcements will impact brand social media planning for Facebook, LinkedIn, Twitter, Instagram and YouTube.



Mike will be presenting some of his findings at the Social Medial Landscape Briefing 2016 at the Sports Science Institute SA, Newlands, Cape Town on Thursday 22 September 2016 with Arthur Goldstuck and 19 opinionated panellists.

Watch Twitter on Thursday morning and follow [#SMlandscape16](#).

To find out more about the event go here: [Social Media Landscape Briefing Cape Town](#).

Tune into Biz Takeouts every Thursday from 9am-10am live from the 2oceansVibe Radio studio in Cape Town as we discuss the topics that matter in Marketing & Media.

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Podcast

A [podcast](#) of the show will be available in the [Biz Takeouts special section](#) on Biz later during the week.

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