

Nyamuka Zambia Business Plan competition receives flood of entries

Over 700 entrepreneurs have entered the Nyamuka Zambia Business Plan Competition, to stand a chance to win a share of the K2,000,000 prize. Entries close 5 May 2015 at 5pm.



Launched last month, Nyamuka Zambia is looking to track down Zambia's most promising business talent. It is also seeking to transform the country's entrepreneurial landscape by empowering a new generation of entrepreneurs with resources and opportunities to realise their ambitions.

The public's response to the competition has been impressive. Within a space of four weeks, 750 people have already registered with Nyamuka Zambia and nearly 1000 enquiries have been made via the hotline or in person at the various application centres. Applicants from across the

Copperbelt, Lusaka and other parts of the country have shown their keenness to take part, all eager to collect prize money that could provide a stepping-stone towards bringing a business idea to life. Nyamuka has also received an inspiring following on social media platforms, Facebook and Twitter.

Nyamuka Zambia Manager, Shalin Jethi, commented "we launched Nyamuka Zambia four weeks ago and are impressed with the innovative, motivated and resourceful business ideas that have been shared with us by interested candidates since. These ideas are tribute to the strong entrepreneurial spirit in Zambia that we are doing our best to encourage and support."

Nyamuka Zambia is part of the Private Enterprise Programme - Zambia (PEP-Z), funded by the UK Government's Department for International Development (DFID). It is also being sponsored by the Zambia National Commercial Bank (ZANACO).

For more information, visit: www.NyamukaZambia.com