

MTN supplies SME training in northern Uganda

MTN Business training for Small and Medium Enterprises (SMEs) aims at empowering the SME segment with the knowledge and skills required to run successful businesses. Over 80 participants from the districts of Gulu, Apac, Lira, Kitgum, Masindi and surrounding areas received their awards last week after completing the two-day Business Management training.



A participant receives a certificate of attendance after the two day training for Small & Medium Enterprises (SMEs) in Gulu

For the last two years the programme, which is run in partnership with KPMG Uganda, has delivered the technical expertise covering the following topics: Internal Controls, Working Capital Management, Business Planning, Interpretation of Bank Statements and Basic Knowledge of Taxation.

Over the years there has reportedly been a phenomenal growth particularly in the SME market and this has formed the backbone of Uganda's economic growth. It is with this in mind that MTN has chosen to consistently support this section of the economy.

Topics covered

The training covered a number of topics ranging from creating and preserving wealth, book keeping and personnel management through business planning and strategy development.

Representing MTN Uganda, the senior manager Enterprise, Hazel Twesigye said starting this year, the training which initially handled 100 SMEs a year, has now been regionalised, with each region to be represented by 150 businesses. The northern region has been first beneficiary to be followed by western region in Mbarara, on 3 December while the east and central region will be covered in 2014.

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