

Microsoft filters Bing for students

SAN FRANCISCO, USA: Microsoft said on Monday (24 June) it would offer an advertising-free version of its Bing search engine for schools, which also includes extra privacy and filtering of adult content.



"Bing For Schools will offer schools in the US the option to tailor the Bing search engine for (elementary and secondary) students by removing all advertisements from search results, enhancing privacy protections and the filtering of adult content, and adding specialised learning features to enhance digital literacy," Microsoft's Matt Wallaert said.

"The program is completely voluntary: schools have the choice of participating or keeping the normal Bing experience," he added.

"For those that opt-in, Bing will enable the experience across all searches from within the school's network on Bing.com, without any need for special software," said Wallaert.

He said Bing already offers the ability to filter out adult content but the new services will automatically default to the strict setting and remove a student's ability to change it.

Source: AFP via I-Net Bridge

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