

Creative Week: Only three weeks to go

NEW YORK, US: Creative Week in New York is only three weeks away! Don't miss our exclusive events, presentations, panel discussions, exhibitions and showcases that all celebrate creativity in advertising, design, music, the arts and communications. Check out our festival schedule now and book your tickets.



[Attendee passes](#)

Whether you want to attend our Thought Leadership Seminars, [Creative unConference](#), [AMP Awards](#) or all of the above, our ticket packages are tailored to suit your needs. Get The Passport for all of our Creative Week daytime events as well as the [One Show](#) and [One Show Interactive Awards](#). The Mercer package offers access to our Creative Week events during the day, or purchase individual tickets a la carte. [Register here](#).

[Creative unConference](#) - Thursday, May 9

Join our flexible, participant-driven answer to a traditional conference as we present this year's unConference theme of "Storytelling." Talk about an interesting project you're working on, or lead a discussion, or simply observe. The unConference is about exchanging ideas with like-minded creatives and individuals on the most relevant topics of today.

[Art imitates life](#) - Monday, May 6

Pras Michel, founder of hip-hop group The Fugees and co-founder of The Prosperity Group, and Carline Balan, a long-time music industry veteran, will be on-hand to talk about the documentary film, "Sweet Micky for Prezidan," which chronicles the election of Haiti's president Michel Martelli in 2010. Their discussion will look at how film can affect change in a social and political environment, and where it goes from there.

[The beats behind the brand](#) - Monday, May 6

Music, technology and creativity are the focus in "The Beats Behind the Brand: Beats to Brands," a panel discussion featuring Karl Carter and Kembo Tom of GTM, co-creators of the successful VH1 reality show, "Master of the Mix." During the discussion they will talk about brands that are seeking to own more of an equity stake in their relationship with emerging music platforms.

[SAATCHI 7x7](#) - Tuesday, May 7

7x7 is an ideas showcase featuring seven experts from seven backgrounds presenting for seven minutes. From film theory to coffee roasting, epidemiology to the economy, cutting-edge comedy to motherhood, if it's a topic worth discussing, 7x7 has it covered.

For more, visit: <https://www.bizcommunity.com>