

PC Tech releases international edition

 By [Walter Wafula](#)

22 Sep 2010

Executives of African companies and technology users can expect to read and be read about in the forthcoming edition of *PC Tech* magazine, a Uganda-based information and technology publication.

Albert Mucunguzi, the executive director, PC Tech Communication, said the magazine will unveil its inaugural international edition: the October - December Issue, in Accra, Ghana on 24 September 2010.

Released alongside East African edition

The quarterly publication will be sold alongside *PC Tech's* East African edition which is sold in Uganda, Kenya, Tanzania and Rwanda. *PC Tech* focuses on ICT news, features, reviews and how-to stories, to inform the public.

"The magazine seeks to tell the African ICT story by documenting and presenting the use of information technologies (ICTs) by private and public institutions/companies in Africa," Mucunguzi told members of Uganda's I-Network, a group of technology and ICT news followers, last week. The new edition features IT companies around the continent, including interviews with CEOs of the companies.

Consumer interests

The publisher added that the international edition details consumer interests and perspectives on technology in the East African region, and the continent as a whole.

"Beyond technology adoption and usage, the magazine discusses how private and public businesses/institutions address contemporary business challenges and remain innovative and competitive," he explained.

Makerere University Associate Professor Idris A. Rai recently urged the magazine to come up with an ICT research bulletin through which the university will publish its technology content to be shared with the public as a way of deepening the use of ICTs in Uganda.

ABOUT WALTER WAFULA

Walter Wafula is a seasoned journalist who has reported for the *Daily Monitor* newspaper in Kampala-Uganda. He is also a contributor on Bizcommunity.com website. Email Walter at wafwalt@yahoo.com and connect on LinkedIn.

- Pepsi confirms Konshens & Alaine Kampala concert - 14 Jun 2013
- Agency clients should know what they want - 18 Jan 2013
- Samsung targets infrastructure deals in Africa - 26 Nov 2012

- Pay TV subscribers get rewarded - 22 Nov 2012
- Forum lines up top business minds in Uganda - 12 Nov 2012

[View my profile and articles...](#)

For more, visit: <https://www.bizcommunity.com>