

# The Body Shop joins growing list of Pargo pickup points

SA smart logistics company, Pargo, has entered into a partnership with The Body Shop that will enable consumers to use the cosmetics store as parcel drop-off and pickup points. The partnership allows Pargo to grow their network of pickup points to over 1,500 stores.



Pargo's alternative delivery service, better known as click-and-collect, was launched early 2015 by founders Lars Veul and Derk Hoekert in response to the growing South African online landscape and lack of available delivery options. The alternative delivery method allows online retailers to service those consumers who cannot easily be reached.

"Delivery is recognised worldwide as a friction point and major deterrent in e-commerce and it is a key enabler for the growth of the internet-based economy," says Veul.

"This is especially true in the South African environment as many people live in areas where delivery is very challenging. People that live in small towns and rural regions often have trouble receiving their goods. This is the case for people in certain townships, security living estates and major office buildings too."

Online retailers such as OneDayOnly, Spree and Bidorbuy use Pargo's click-and-collect delivery service to allow their shoppers to buy online and collect their parcels from Pargo pickup points established at retail stores across South Africa. These include large chains like Clicks, Spar and Freshstop at Caltex, as well as hundreds of independent retail stores.



## SA e-courier startup Pargo raises \$1.2m

Gabriella Mulligan 24 Mar 2017



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The Body Shop, a global beauty brand, has identified the Pargo solution as a valuable addition to the services they provide to their customers.

“We know shoppers are busier than ever and are looking for greater convenience and ease in everything they do. This new service will help them make best use of their time by removing the need to wait at home for a parcel to arrive. Pargo pickup is just another way we are able to help our customers with convenient solutions that suit their individual lifestyles,” says Carlos Jardim, CEO of The Body Shop.

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